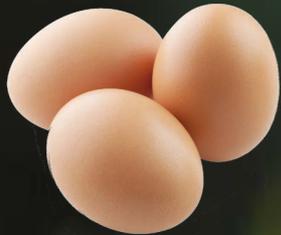


# ENTAG Poultry

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## Poultry Disease Control and Surveillance Strategic Plan

Ethiopia is considered as one of the most rapidly growing countries in the world with a growth rate of 10% per year. For this reason, the government of Ethiopia has expressed its wish to increase its agricultural production to a level that will meet the demand of its growing population.



For poultry, this means that a massive production growth is necessary to close the gap in total meat demand. This growth is proposed to come from the transformation of a traditional farming system to an Industrial farming system, resulting in a substantial increase in number and size of specialized commercial broiler and layer farms.

Therefore, this transition requires a coherent strategy and structure for poultry health, disease control and prevention. For this reason, The Ethiopian Ministry of Agriculture and Livestock Resources requested the Ethiopian Netherland Trade for Agricultural Growth (ENTAG) program to provide support in developing the strategic plan to strengthen poultry disease control and prevention in Ethiopia.

Consequently, ENTAG called for the services of GD Animal Health Service Center in The Netherlands, to develop the strategic plan in collaboration with ENTAG along with the input and reflections of relevant Ethiopian stakeholders.

After a number of workshops, discussions and analysis, the newly developed document entitled “A strategic plan for implementation of disease prevention and control in commercial poultry” has finally been completed and handed over to the State Minister of Livestock, on December 12,

2018 in the presence of the ENTAG management team and the Ministry of Agriculture and Livestock Resources.



The strategic plan is devised based on the gaps identified through analysis of the Ethiopian poultry sector. It will generally address the organization of poultry industry (farm locations and flock registration), poultry health management, organization of epidemiological data, surveillance programs for specific poultry diseases, monitoring the effect of disease control, monitoring of intervention programs, and organization of poultry diagnostics. In addition, it also involves the collaboration of the government and private stakeholders.

## Chicken Processing and Food Safety

One of the cross cutting issues in the Ethiopian poultry sector is lack of knowledge regarding chicken slaughtering and food safety. Therefore, ENTAG's poultry sector in collaboration with Trans National Agri and Aeres University of Applied Science, organized a customised training program for a week, which was tailored to the needs of the Ethiopian Poultry Sector. The objective for this training entailed capacity building on chicken slaughtering, food safety and product quality. There was a total of twelve Participants in this training. The participants were selected based on their current active status of working on a chicken slaughtering business or based on their interest for joining the chicken slaughtering Business.

The training was held from November 12-16 at Pyramid Hotel, Bishoftu/Debrezeyt. Apart from the theoretical sessions in the



classroom, the training included individual application of various practical exercises including Ante mortem examination at Alema farm, hygiene assessment using RODAC and slaughtering/portioning of chicken at Chico Meat. Furthermore, all participants were given a visual experience to a large scale chicken slaughtering/processing operation at Alema Farm.

According to the feedbacks of the participants, majority rated the training excellent. It is commented by many that the practical session of the training was found to be very helpful as it made this training outstanding. It was also remarked that trainings like this should be done more in the future.



## Poultry Business Model Financial Training

Apart from having deep knowledge of the poultry sector in Ethiopia, starting a poultry business requires a business plan built with a good financial model to assess the profitability of the business.



One of the biggest gaps in the poultry sector is starting a poultry business without building a good financial model or without analyzing the costs and benefits, which mostly results in failure of the business.

For this reason, ENTAGs poultry sector in collaboration with advance consulting has successfully conducted a training program regarding poultry business financial analysis at Momona Hotel, Addis Ababa from November 27-30 conducted by Douwe van Loenen and Siebren Wilschut, who are experienced business consultants from Advance consulting Netherlands. The training was based on building two kinds of financial models, which are specific to the poultry business. One financial model was regarding commercial broiler, layer and pullet business and the other was for the parent stock/hatchery business.

The training was given in two separate groups specific to the aforementioned financial models. The trainees were categorized in to these groups based on their expression of interest. There were seventeen participants in the Commercial broiler, layer and pullet

group where five of the participants are women mean while in the parent stock/hatchery business, three were women from all thirteen participants.

The training comprised of an audience interactive theoretical section where detailed demonstration was given regarding financial related sections of an ideal business proposal. Participants for both groups were also given time to work in groups on a simple financial model where they could practically exercise what they learned in the theoretical session. The second day of the training for both groups included building a poultry business related financial model along with the trainers.

Feed backs were collected from the participants where most of them have rated the training to be excellent with a very good methodology of coaching.